

# Julio César León

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Location: Mexico City, Mexico

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Experienced Project Manager with a successful history of managing IT projects for prestigious organizations including Te Creemos, CAME, Smartia Group and CAAAREM across various industries. Proficient in planning, executing, and monitoring complex technical projects. Competent in identifying clear strategies, effectively allocating resources, and ensuring timely and cost-effective project delivery. Committed to continuously improving and delivering exceptional quality, while possessing expertise in both agile and traditional project management methodologies.

## Professional Experience

### **Project Manager at Te Creemos Holding/CAME/TeCreemos (May 2017 – Actual)**

As Project Manager, I was responsible for analyzing, planning and following up the execution of several software development projects. The main objective was to optimize existing systems and implement new development systems, both internally and in collaboration with external suppliers. All this was carried out with the purpose of meeting business needs, improving product efficiency in the production environment and facilitating the successful launch of new products.

### **Project Manager at Smartia Group (March 2016 – March 2017)**

In this position, I oversaw more than 10 key accounts, collaborating directly with clients in the development of strategic digital marketing plans. I actively participated in the planning, direction and follow-up of the established objectives, always focused on achieving compliance with established goals and deadlines.

### **Digital Marketing Consultant at DM Link (September 2014 to March 2016)**

As a consultant, I actively participated in the planning, design and execution of website development projects, as well as advertising strategies in digital media such as Google and Facebook. I collaborated closely with clients in the gathering of requirements, with the objective of documenting and transmitting them to the team, guaranteeing the fulfillment of the objectives.

## Skills

### **Interpersonal Skills**

- Communication
- Teamwork
- Leadership
- Time Management
- Adaptable to change
- Problem Solving
- Strategic Planning

### **Professional Skills**

- Project management
- Strategic Planning
- Resource Management
- Risk Management

## Technical Skills

Project management  
methodologies: Agile, Scrum  
and Waterfall

## Soft

- JIRA
- Smartsheet
- Microsoft Project
- Microsoft DevOps
- JIRA
- Microsoft Visio
- Monday
- Trello

## Education

- Certification “Prevención del Lavado de Dinero, Financiamiento al Terrorismo y Fraude” | Consejo de Asistencia al Microempendedor, S.A. de C.V., S.F.P (2023)
- SCRUM Fundamentals Certified | SCRUMStudy (2018)
- SCRUM Master Certified | SCRUMStudy (2018)
- Inbound Marketing Certification | HubSpot 2017
- Marketing Digital | IAB Spain

## Languages

- Spanish: native
- English: B2